

WINTER 2020

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## Referral Rewards Program

Did you know you could save money on future home improvement projects just by referring us to someone you know?

With the Mitchell Referral Rewards Program, every time you recommend us to a friend, you earn points that can be redeemed for free hours of design or construction work.

### Here's how it works:

You receive one point for every person you refer to us, as well as extra points every time those referrals turn into a job! You can then redeem your points at any time to get things done around your home for free. As if that wasn't enough, we also hold an annual raffle with the names of people who send us referrals each year. Prizes have included trips to Bermuda and more!

All past clients are automatically enrolled in the Referral Rewards Program, so get in touch if you want to check your points balance or have any questions.

## Why Use a Design/Build Firm?

There are a lot of options when it comes to updating and renovating your home, and it's hard to know which is best. You may be comfortable and confident handling smaller jobs on your own, such as updating your cabinet hardware or swapping out an old faucet. But when it comes to larger projects, it's best to leave it to the experts. And that's where a Design/Build firm can offer the best option, best value, and best results.

When remodeling a space—or even an entire house—there are a lot of things to consider. And with so many moving parts, it can be difficult for a company that only handles a certain, limited portion of the project to manage the entire process.

Designers and architects have to coordinate and communicate with outside construction companies, and vice versa. This outsourcing can often lead to mistakes and missed deadlines.

Design/Build firms, on the other hand, have architects, designers, and construction experts under one roof, as well as a team of accountants, customer service professionals, and estimators. The whole project—start to finish—is handled by a single company. So there are no games of telephone, no finger pointing, and no chance of things falling through the cracks.

The Design/Build process starts with an initial conversation with the Architect and Interior Designer who will draw up ideas based on your wants and needs for the space.

They will then work directly with the Production crew to discuss how best to bring the chosen design to life. And the project is then transitioned to the Construction team to be brought to life.



Because Design/Build companies take care of every aspect of a renovation, you don't have to shop around for—and manage—multiple teams of people. Communication between different departments is a lot easier when everyone works under the same roof. It's a proven model that delivers a more pleasant process for clients, as well as more reliable and remarkable results.

As with a lot of companies in 2020, Mitchell Construction Group was not able to hold our Annual Holiday Party in quite the same way as in previous years. But that didn't stop us from seeing each other and having a great time to celebrate the end of the year!

All of us gathered through a company Zoom call and hosted a virtual ugly sweater contest, as well as arranging a fun Secret Santa for everyone to enjoy.

Winning the ugly sweater contest proved difficult as competition was stiff. But, after all votes were sent in and tallied, we'd like to congratulate our Business Developer, Eddie Collins, for his well-deserved win!

Secret Santa gifts were sent anonymously by mail, giving everyone a surprise on their doorsteps to help celebrate the season.

Although it wasn't our usual company party, we all managed to have some fun and share some laughs, and enjoyed getting to see each other—even if it was through our screens. We hope you had a happy holiday too, and we wish you nothing but the best for the year ahead.

Despite all the chaos in the world, our team has been hard at work with all our sub-contractors and suppliers this past year to continue building our clients' dreams. Today, we're excited to show you another of our recently finished projects.



For this home, we were challenged with giving the kitchen, powder room, mudroom, and family room a better flow, and to make the space better suited to the family's constant cooking, baking, entertaining, and busy everyday lives. There was also a need for more storage options in the kitchen, reworking of the current dining room so that it did not impede the traffic from the mudroom to the stairs, and overall updates to make the home brighter and more welcoming.

The renovated mudroom became the perfect entrance to the home with beautiful custom storage cubbies for coats, shoes, and keys. To one side is the updated powder room, completely transformed from a dark and outdated bathroom into a beautiful, modern space.

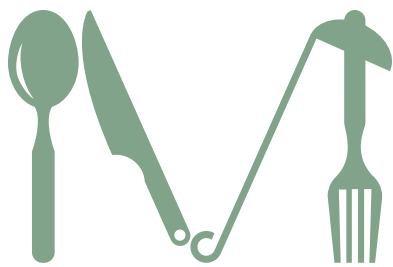
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The brand-new kitchen is truly stunning—a stark contrast to the previous, outdated space that had become cluttered due to a lack of available storage.



A new, larger island was built in the center of the kitchen to seat more people, have more useable counter space, and house different appliances such as the microwave and warming drawer. Further updates included a built-in fridge, a new oven and custom hood fan, a dishwasher, and a beautiful bar area with built-in wine and beverage fridges. The enhancements also spilled into the adjacent family room where we installed a wall of custom built-ins and created a new mantle and fireplace surround.

From initial meetings to ongoing discussions of the client's needs, wants, and wishes, we were able to design and build the perfect space to suit their family and their life. And we couldn't be happier about making their dream home come true.



THE MITCHELL  
KITCHEN

# Peanut Butter Blossom Cookies

## ingredients

- 1 ¾ cups flour
- 1 tsp. baking soda
- ½ tsp. salt
- ½ cup shortening
- ½ cup peanut butter
- ½ cup sugar
- ½ cup brown sugar
- 1 egg
- 2 tbsp. milk
- 1 tsp. vanilla
- Hershey's Kisses!!!

## instructions

1. Preheat oven to 375°F
2. Sift together the flour, baking soda, and salt in medium bowl
3. Cream together with a mixer the shortening, peanut butter, sugar, and brown sugar in a separate large bowl
4. Add in the egg, milk, and vanilla to wet ingredient creamed mixture and combine
5. Add dry ingredients to your wet mixture and mix thoroughly with a spoon
6. Shape your dough into rounded tablespoon balls and roll in white sugar, then place on an ungreased cookie sheet
7. Bake at 375°F for 8 minutes and 30 seconds, or until cookies are lightly golden around the edges
8. Remove from the oven and place a Hershey's Kiss on the top of each cookie, pressing down so that the cookie cracks around the edges and the Hershey's Kiss is stuck in, without going through the bottom of the cookie
9. Return to oven for 30 seconds longer, then remove and place on cooling racks

Enjoy!





In our last Newsletter, we gave you a sneak peek into one of the projects we were working on—an entire home remodel that consisted of a complete tear out, redesign, and build. The work included designing and building a brand-new garage, mudroom, multiple powder rooms, family room, office, breakfast area, dining room, kitchen, pantry, living room, first floor master suite wing, staircase, three upstairs bedrooms with adjoining bathrooms, and a second-floor master suite. The entire exterior of the home was also remodeled, a deck was added, and the landscaping was completely redone.

The entire project took over a year to design and build, but it was well worth it for the owners to finally have the family home of their dreams. Here you can see some photos as we neared the end of the project.

Watch for professional photos of the finished home in future issues of this newsletter, or on our website at [www.mitchcogroup.com](http://www.mitchcogroup.com).



## Thanks For The Thanks!

Thank you to all of our amazing clients for your kind words, and for the trust you put in us to make your dreams come true!



They exceeded my expectations with the final product. The bathroom looks perfect and exceeded our expectations.

– Lauren S.

The transformation is incredible. You listened to me but also provided great design options that were better than what I said I wanted and Stephen was a phenomenal Project Manager. Your team was professional and courteous throughout. All the work that your team did was very high quality. Your team resolved anything that went awry.

– Ashley H.

Seeing the plans and choosing the selection I wanted and then seeing it all come to life was my favorite part about the design of the project.

– Weizhen T.



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